

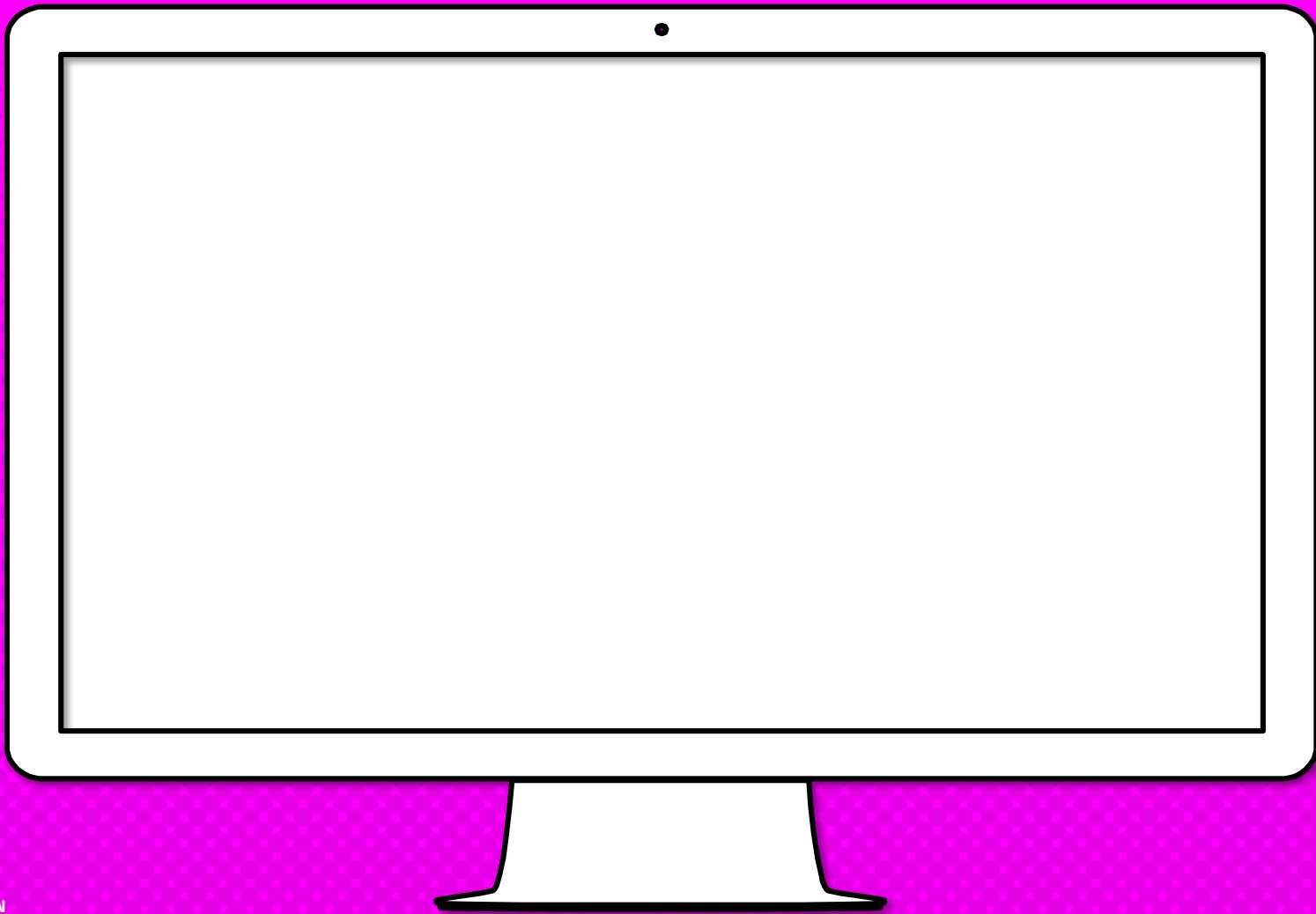


# **LESSON 5:**

# **DIGITAL**

# **PRIVACY**

CYBER  MMUNIZATION  
It's never too early for a good defence



# ***WHAT IS PRIVACY?***

Privacy is the ability to control what others can know about you, and what others can do with that information. Our information is valuable and our privacy should be taken seriously.



***I WOULD LOVE TO  
HAVE SOME OF  
YOUR PRIVATE  
INFORMATION!***



# **WHAT SHOULD WE KEEP PRIVATE?**

**PERSONAL  
INFORMATION**



**SENSITIVE  
INFORMATION**



# ***PERSONALLY IDENTIFIABLE INFORMATION***

Any information that can be used to identify a specific individual is **Personally Identifiable Information**

This may be anything that can make it possible to locate, contact or identify an individual.



***ANY IDEAS WHAT  
THIS CAN BE?***



# IS THIS PERSONALLY IDENTIFIABLE INFORMATION?

**THIS WOULD  
BE HELPFUL  
TO HAVE**

- × Your Birthdate
- × School name
- × Your parents' phone number
- × Your pet name

**A POSTAL CODE, GENDER AND DATE OF  
BIRTH CAN BE ENOUGH INFORMATION  
TO FIND A PERSON ONLINE.**





# ***SENSITIVE IDENTIFIABLE INFORMATION***

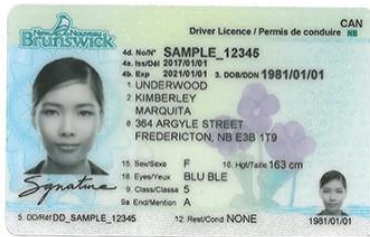
- × Information that if put into the wrong hands, could be very harmful to the individual.
- × **Sensitive Identifiable Information** is information that if taken by someone could be used to steal a person's identify.

Stealing identities is my favorite hobby!



# ***SENSITIVE IDENTIFIABLE INFORMATION***

- × Social Insurance Number
- × Driver's License Number
- × Bank Account Information
- × Credit Card Number
- × Passport Information







Do you use any of these Social Media Websites?



Nothing posted online  
is private!

Social media can  
broadcast  
information to  
identity thieves.

**HOW CAN SOCIAL MEDIA  
POSSIBLY HARM ME?**

**I LOVE HOW  
POPULAR  
SOCIAL MEDIA  
HAS BECOME!**

# ***SOCIAL MEDIA***

- × Social media websites and apps have settings to change and increase your privacy, but you have to change them yourself.
- × Friends can tag you in their photos and post, putting your privacy at risk!
- × Or maybe you stop using a social media website, and forget all the things you left up on your profile.

Hackers and scammers love scouring social media for targets and to find personal info which may help them steal identities.



# PHONE AND TABLET APPS

- × Apps on your phone and tablet ask for permissions that put your privacy at risk. For example, accessing your social media account to log in!



Every app you install has its own privacy settings. It's good to check into this for every app you install.



# PHONE AND TABLET APPS

- × Tablets and phones are easier to steal than a bulky computer! If your device is stolen, so is all your information kept on it!
- × Phones and Tablets have GPS, this means that it can tag your location and know where you're going! YIKES!

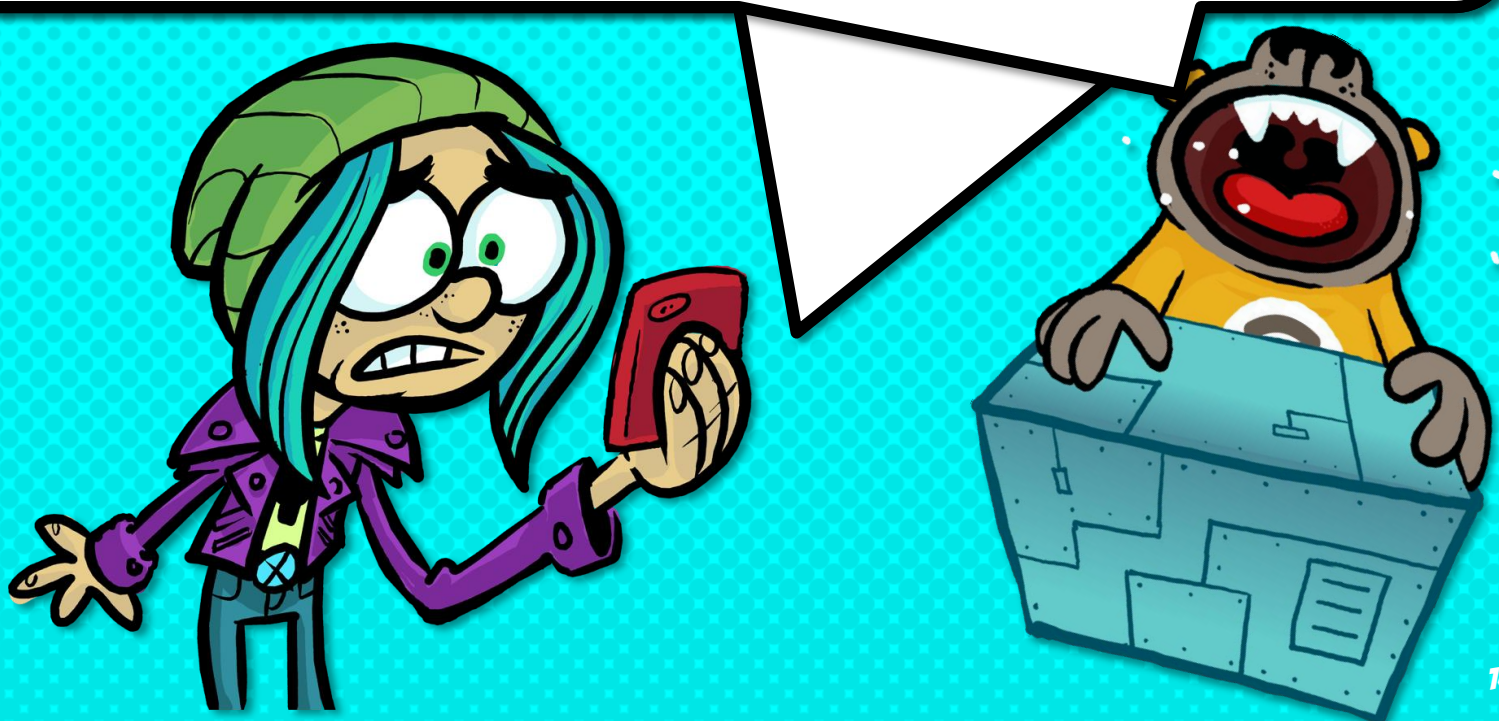


Always password protect your devices!





# ***HOW CAN YOU PROTECT YOUR COMPUTER, DEVICES AND YOURSELF?***



# ***PRIVACY GUIDELINE #1: YOUR INFO***

- × Don't give strangers information about yourself
  - × Do not give out your name, address, phone number, school name.
- × Don't put personal information on your social media
  - × No one needs to know your phone number or address. Your real friends already would know it, so why give it to strangers?

Scammers and hackers love collecting this sort of information from social media accounts.



# PRIVACY GUIDELINE #2: PASSWORDS

- × Do not give out your password to anyone
  - × Keep your password a secret! Your privacy is extremely important!
- × Logout of your account on a website after using it
  - × Be sure to ALWAYS logout.
  - × Especially on a computer in a common area.

See, the problem is a lot of people use the same password for a bunch of sites... once someone finds out yours, they can have a field day!



# ***PRIVACY GUIDELINE #3: PRIVACY SETTINGS***

- × Check your privacy settings on social media
  - × The default privacy must be changed in order to make sure your posts and information aren't public to everyone.
- × Do not except random friend requests
  - × Don't know them in real life? Deny the request! This is a safe option to take instead of adding fake profiles or dangerous people who could harm you.

Don't be lazy! Take a few minutes to check those setting sometime soon!





# PRIVACY GUIDELINE #4: POSTING ONLINE

- × Think before you post
  - × There is no reason to put all your personal information and day to day lives online! Never gives away your address, phone number, social insurance number or even your birthday!
- × Ask a parent or trusted adult
  - × It's fun to post pictures of friends and trips, or talk to friends online. The best thing you can before posting anything is asking your parents or a trusted adult if it is okay.

Please, oh pretty please, do post all those things on social media for me to see! They come in quite handy....

